Workshop date: 12 June 2025
Workshop time: 09:00 – 11:00

Please register to receive the Teams
Link to the workshop
Attendance is free of charge

https://forms.gle/9Fxa4hbuKSJgf1L36

The *Design-driven* approach to research planning

PROF WIM ROESTENBURG
(NORTH-WEST UNIVERSITY)

Prof Wim Roestenburg has been in academia since 1994. He has supervised 48 master's theses and 10 doctoral research projects in addition to many private research projects for various organisations. He has been teaching research methods at different universities since 1997. He has written the fifth edition of "Research at Grassroots" (2021) and the forthcoming 2025 edition of "Fundamentals of Social Research" by Juta, which is scheduled for release later this year.

Wim also developed the *Intelliplanner App* software prototype in 2021, alongside his son, Janus, a professional programmer. The App prototype was designed with a SAGE innovation grant and presented at the annual SAGE grant holders' conference, where the publishers commended the App's contribution to research methods teaching. He is currently investigating the feasibility of commercialising the App.

The *Design-Driven* approach to research planning

Invitation to an online presentation

You are invited to participate in an online workshop focused on a *design-driven approach* to research methods, teaching, and the development of research proposals. This workshop draws on extensive experience in teaching research methods across diverse fields, including social work, psychology, and business studies.

The *design-driven approach* was developed to help students overcome common challenges in research planning. It provides a framework that fosters a deeper understanding of the research process, enabling students to identify the essential components of a research project with greater efficiency. This method emphasises the significance of research design as the central element of any empirical plan. Once the research design is established, organising the logistics of the empirical study becomes a more straightforward process.

Additionally, this approach is supported by dedicated software, known as the *Intelliplanner App*, a prototype of which was developed in 2021. This software assists researchers in determining the most suitable research design for their projects. The presentation will thoroughly explain both the approach and the software, equipping attendees with valuable insights for their research endeavours.